



WVEC
613 Woodis Ave.
Norfolk, VA 23510

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Contract # 853021

Schedule Dates 09/07/12-09/10/12
Advertiser Mitt Romney for President (38225)
Agency American Rambler Productions (10671)
Product Political - US President (1174)
Brand REPUBLICAN (168806)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KINCAID, STEHPANIE
Phone/Fax (857) 288-3500 /
CPE 184
Account Types National/Political Candidate - Agency
Billing Type Weekly/Irregular
Comments ROMNEY 9/07
***** THIS IS A CASH IN ADVANCE SCHEDULE *****

Date Entered 09/06/12
Last Modified 09/07/12
Entered By Penne Marsh
CO-OP No
Headline # 06306323
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$2,664.00
Net Total \$15,096.00
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Sep. 2012	48	\$17,760.00
Grand Total:	48	\$17,760.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	7A- 9A (ET)							2		2	\$410.00	\$820.00	Norfolk (WVEC) (WVEC)		9/6/12
2.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	7A- 9A (ET)		2							2	\$410.00	\$820.00	Norfolk (WVEC) (WVEC)		9/6/12
3.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	9A- 10A (ET)		2							2	\$425.00	\$850.00	Norfolk (WVEC) (WVEC)		9/6/12
4.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	9A- 10A (ET)						2			2	\$425.00	\$850.00	Norfolk (WVEC) (WVEC)		9/6/12
5.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	10A- 10:58A (ET)		2							2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		9/6/12
6.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	10A- 10:58A (ET)						2			2	\$170.00	\$340.00	Norfolk (WVEC) (WVEC)		9/6/12
7.0	Normal Line / SPOT	09/07/12-09/07/12	4	:30	10:58A- 12P (ET)						2			2	\$560.00	\$1,120.00	Norfolk (WVEC) (WVEC)		9/6/12
8.0	Normal Line / SPOT	09/10/12-09/10/12	4	:30	10:58A- 12P (ET)		2							2	\$560.00	\$1,120.00	Norfolk (WVEC) (WVEC)		9/6/12
9.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	12P- 12:57P (ET)						2			2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		9/6/12
10.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	12P- 12:57P (ET)		2							2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		9/6/12
11.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	4:58P- 5:29P (ET)						2			2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		9/6/12
12.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	4:58P- 5:29P (ET)		2							2	\$440.00	\$880.00	Norfolk (WVEC) (WVEC)		9/6/12
13.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	5:29P- 5:58P (ET)		2							2	\$510.00	\$1,020.00	Norfolk (WVEC) (WVEC)		9/6/12
14.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	5:29P- 5:58P (ET)						2			2	\$510.00	\$1,020.00	Norfolk (WVEC) (WVEC)		9/6/12

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15.0	Normal Line / SPOT	09/10/12-09/10/12	5	:30	6P- 6:30P (ET)		2							2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/6/12
16.0	Normal Line / SPOT	09/07/12-09/07/12	5	:30	6P- 6:30P (ET)						2			2	\$500.00	\$1,000.00	Norfolk (WVEC) (WVEC)		9/6/12
17.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	5:58A- 8A (ET)							2		2	\$150.00	\$300.00	Norfolk (WVEC) (WVEC)		9/6/12
18.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	7:58A- 9A (ET)							2		2	\$220.00	\$440.00	Norfolk (WVEC) (WVEC)		9/6/12
19.0	Normal Line / NCAA - FOOTBALL	09/08/12-09/08/12	5	:30	12P- 7P (ET)							2		2	\$600.00	\$1,200.00	Norfolk (WVEC) (WVEC)		9/6/12
20.0	Normal Line / SPOT	09/08/12-09/08/12	5	:30	6:58P- 7:57P (ET)							2			\$180.00		Norfolk (WVEC) (WVEC)		9/6/12
20.0.1	Closed Preempt	09/08/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NASCAR	
20.0.2	Closed Preempt	09/08/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - PROGRAM CHANGE/NASCAR	
21.0	Normal Line / NCAA - FOOTBALL	09/08/12-09/08/12	5	:30	7:58P- 11:30P (ET)							2			\$900.00		Norfolk (WVEC) (WVEC)		9/6/12

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21.0.1	Closed Preempt	09/08/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - WRONG BREAK TYPE/NASCAR NOT NCAA	
21.0.2	Closed Preempt	09/08/12															Norfolk (WVEC) (WVEC)	S/I-Program Change/Exception - WRONG BREAK TYPE/NASCAR NOT NCAA	
22.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	5:58A- 8A (ET)								2	2	\$120.00	\$240.00	Norfolk (WVEC) (WVEC)		9/6/12
23.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	7:58A- 9A (ET)								2	2	\$200.00	\$400.00	Norfolk (WVEC) (WVEC)		9/6/12
24.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	9:30A- 9:58A (ET)								1	1	\$115.00	\$115.00	Norfolk (WVEC) (WVEC)		9/6/12
25.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	9:58A- 11A (ET)								1	1	\$125.00	\$125.00	Norfolk (WVEC) (WVEC)		9/6/12
26.0	Normal Line / SPOT	09/09/12-09/09/12	5	:30	6P- 6:30P (ET)								2	2	\$240.00	\$480.00	Norfolk (WVEC) (WVEC)		9/6/12
27.0	M/G For 21.0.1,21.0.2 / NASCAR	09/08/12-09/08/12	5	:30	7:58P- 11:30P (ET)							2		2	\$900.00	\$1,800.00	Norfolk (WVEC) (WVEC)		9/7/12

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